

## **PRESS RELEASE**

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### **The Phoenix Team is growing! Welcome, Romana Hai!**

We are thrilled to welcome our new Digital Strategist, Romana Hai to the Phoenix family! Romana is a talented marketer with a background in developing meaningful content to help brands establish strong on and offline presences that impactfully resonate with target audiences.

A graduate of Penn State University, Romana currently resides in Burlington, VT.

Welcome to the team, Romana!

Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients' expectations and deliver results.

Learn more about us at [PhoenixLMG.com](http://PhoenixLMG.com) or find us on Social Media Platforms @PhoenixLMG